



Unlock the Power of Loyalty

SystemMicro's AI-driven Loyalty Management System (LMS Cube) is designed to help businesses build strong relationships with their customers through personalized rewards, data-driven insights, and seamless omnichannel engagement.



SYSTEM MICRO
EMPOWERING BUSINESS TO DO MORE

Industries We Serve

- Traditional Brick and Mortar Retail
- Hybrid and Online Retail / E-Commerce
- Customer Service Industries
- Hospitality
- Multi-Industry Loyalty Programs
- Manufacturing



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Enhance Customer
Engagement | Boost
Retention | Drive Growth
with **LMS Cube**

Loyalty Management
System CUBE



Loyalty



How It Works

- **Customer Support**
 - Enablement of customer tickets for any loyalty or program inquiries
 - Internal Management roles providing employee transaction review, adjustments and management of user inquiries both CSR and CSM for tiered, secure and fraud resistant program operations.
- **Multi and Single Tenant Deployment**

Option to deploy as a single tenant (dedicated instance for a multi location retailer or service provider), a multi-tenant (loyalty provider with several levels of management in program and member) or a SaaS Single Tenant / Location (small business consumption model simplified management structure) for sizing flexibility.

Key Benefits

- AI-Powered Personalization and Offers
- Multi-Tier Loyalty Programs
- Omnichannel Engagement (POS, Online API, In person)
- Gamification & Reward campaigns
- Data Analytics & Program Insights
- Seamless Integration into multiple POS, ERP and CRM solutions
- Fraud Prevention & Security built-in out of the box



Unlock the Power of LMS Cube

Why Choose SystemMicro?

- Increased Customer Retention
- Higher Customer Lifetime Value (CLV)
- Competitive Differentiation
- Scalability & Flexibility
- AI-Driven Decision Making

Key Features

- Descriptive fields to better allow grouping of locations by franchise, or regional manager
- Comprehensive and customizable KPI dashboards for the multi and single-tenant insights
- Internal configuration page for management and tenant configuration, allowing the setup of items like points to dollar ratio, personal location details, and financial rules
- Strong onboarding features, enrolling customers, internal employees and even new locations directly from the platform